

# audrey zheng

Interaction & Visual Designer

<http://www.audreyzheng.design/>  
audreyz@andrew.cmu.edu  
408.386.5380

## education

### Carnegie Mellon University

PITTSBURGH, PA | 2015 – 2019

BDes Communication Design  
Minor in HCI and Digital Media  
GPA: 3.49

## skills

### Design

User Research Methods  
Sketching and Rendering  
Motion Graphics  
Photography  
Video Editing  
Calligraphy  
Rapid Prototyping  
Digital Painting  
Illustration  
Wireframing

### Tools

Adobe CC  
Sketch  
Autodesk (3DS, Maya)  
ZBrush  
Blender  
Unity  
SolidWorks  
Rhino  
Git

### Tech

Python  
C  
HTML + CSS  
JavaScript  
Ruby on Rails

### Language

Fluent in English and Mandarin

## experience

### Infoblox - Creative Intern

SANTA CLARA, CA | Summer 2018

Worked on all stages of marketing projects, including booth installation, motion graphics, and logo design for trade shows and an Infoblox conference.

### Aurora Solar – UI Engineer Intern

PALO ALTO, CA | Summer 2017

Reduced bounce rate up to 18% by redesigning and implementing the help center website for Aurora, a startup for solar software. Boosted conversions by creating new mobile UX for main website.

### Freelance Graphic Design/Illustrator

SAN JOSE, CA | 2014 – Present

19 commissions ranging from fiction book cover illustration, business card design, character design, portrait, and logos.

### Studio Assistant Teacher

SAN JOSE, CA | 2015 – 2016

Assisted students by giving instructional demonstrations and personal critique.

## projects

### Game Development

2018 – Present

Developing concept, character, environment, story design using Illustrator, Maya and Unity

### Is Our Heart in the Work?

2018 – Present

Currently building a question-and-answer site where CMU-related questions are asked, answered, and moderated by students.

### Unconventional Embodiments of Alexa

2017

Helped HCI researchers extend Alexa's skills and develop a broad and creative set of different ways people might interact with Alexa

### CaPS Redesign Project

2016

Designed a two part plan to increase the awareness and accessibility of CMU's Counseling and Psychological Services, or CaPS.

## activities

Alpha Chi Omega | Booth Construction Designer

Dancer's Symposium | Dancer

One Night in Beijing | Board Member, Actor, Dancer